

AUTOPLATE 2007

asi/37572
UPIC:Autop354
EAE63638

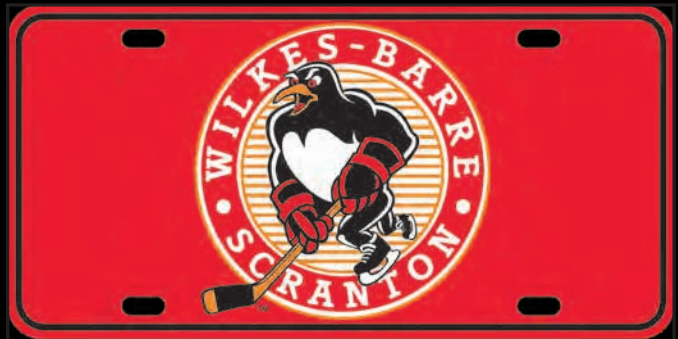
asi/37572
UPIC:Autop354
EAE63638

The **Choice For Quality and Service!**

Featuring

HI-GLOSS POLYETHYLENE

Only from AutoPlate.

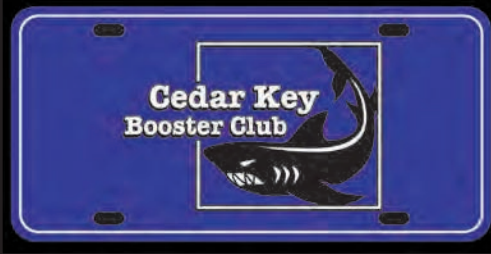


Visit our distributor friendly websites:

www.autoplate.net

www.asisupplier.com/autoplate

035 / 055 / 075 Poly AutoPlates



023 Poly / 024C PolyCard AutoPlates



024 Aluminum AutoPlates



023MC / 024CMC / 035MC MotorcyclePlates



AutoPlate's unique **Hi-Gloss** poly (polyethylene) is virtually indestructible and will not yellow as UV treated styrene eventually will. The .023" Poly and Poly Card stock is generally for temporary use, such as dealer "temp tags", and have 4 round holes. The .035", .055" and .075" poly AutoPlates have 4 slots. All stock is white and can be full bleed printed any color at no extra charge. **Flat** hi-gloss aluminum is available in white and can be printed to within 1/8" of plate edge and 1/16" of the slots. All plates are imprinted with UV ink for maximum gloss and durability.

AutoPlates are 6" x 12" and MotorcyclePlates are 4 3/16" x 7"

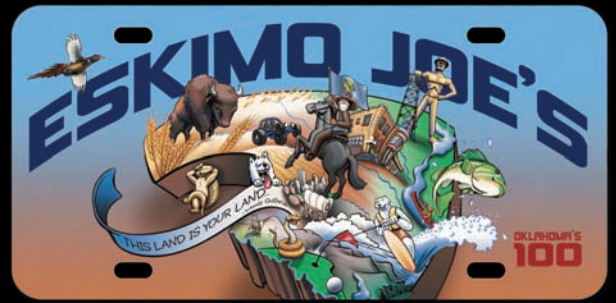
ITEM NUMBER	MATERIAL	125	250	500	1000	2000	5000
075	.075" Premium weight poly	2.00	1.71	1.36	1.14	1.07	1.03
055	.055" Standard weight poly	1.79	1.52	1.18	.96	.89	.85
035 / 035MC	.035" Medium weight poly	1.32	.97	.86	.71	.67	.64
023 / 023MC	.023" Light weight poly	1.17	.79	.68	.54	.50	.47
024C / 024CMC	.024" Poly coated card	1.31	1.03	.69	.50	.44	.40
	Each additional color	.45	.28	.19	.14	.12	.105
024	.024" White aluminum	2.80	2.30	2.09	1.79	1.74	1.70
	Each additional color	.58	.40	.28	.20	.18	.17 6R

See next page for General Information

Four-Color Process AutoPlates



UNLIMITED
COLOR



General Information

NORMAL PRODUCTION TIME: 7-10 working days after proof approval.

ORDER QUANTITY: Subject to 5% over or under run. **DELAYED SPLIT SHIPMENTS:** Not available.

SET-UP CHARGES: \$25.00 (V) per color on initial order. **PRE-PRODUCTION SAMPLE:** \$35.00 (Z) per color.

NO ART/SET-UP CHARGES when duplicating like sample. **PMS COLOR MATCH:** \$30.00 (V) per color.

ART CHARGE: \$55.00 (V) Includes proof. **Add \$10.00 (V) per proof revision.** No charge if acceptable digital art sent via email or on disk. Halftones, if required, should be between 20-80% for best results. Please allow for holes or slots in your artwork. Visit the Art Dept. page at autoplate.net for layout templates. Proofs will be faxed or emailed at no charge. Emailed proofs are suggested for multi-color work. Please provide an email address when requesting an email proof.

DIGITAL ART GUIDELINES (Mac or PC):

- **Acceptable media types:** 3.5 floppy disk, Iomega Zip 100/250, CD-Rom, DVD.
- **Preferred formats:** Adobe Illustrator up to version CS2, Macromedia Freehand up to version MX.
- **Accepted formats:**
 - Corel Draw up to version 11.0.
 - Adobe Acrobat PDF files that retain Illustrator/Freehand editing capabilities.
 - Tiff files at 100% size and at 600 dpi bitmapped (no grayscale).
- **Less accepted formats:** bmp, jpg, and gif files can be sent as a guideline only and will require a full art charge.
- **Fonts:** Outline or vector all fonts in artwork and indicate font style. Avoid TrueType.

STANDARD PRINTING COLORS: A color chart is available or see Art Dept. page on our website.

Lemon Yellow (Pantone Yellow C), **Brilliant Orange** (Pantone 172C), **Fire Red** (Pantone 199C), **Ultra Blue** (Pantone 2738C), **Peacock Blue** (Pantone 300C), **Emerald Green** (Pantone 3405C), **Pantone Black C**, **Pantone Rubine Red C**, **Pantone Rhodamine Red C**, **Pantone Violet C**, **Purple** (Pantone 266C), **Pantone Reflex Blue C**, **Pantone Process Blue C**, **Metallic Gold** (Pantone 872C), **Metallic Silver** (Pantone 877C). Standard colors are with approximate Pantone (PMS) color matches.

FOUR-COLOR PROCESS GUIDELINES: Four-color process printing is priced as a five color job. Initial set-up is \$300.00 (Z) which includes a required pre-production sample. An Adobe Photoshop CMYK file at 300 dpi minimum resolution is required. Art must be in layers, not flattened, to enable alteration if necessary. If film is provided to our specs (65 line, round dots, emulsion side up positive) with a color key, the initial pre-production set-up charge is reduced to \$150.00 (Z). Thin lines, text or large areas of color should be printed as an additional spot color. White text should be reversed from a single spot color. Four-color process screen printing does not render precise color reproduction.

