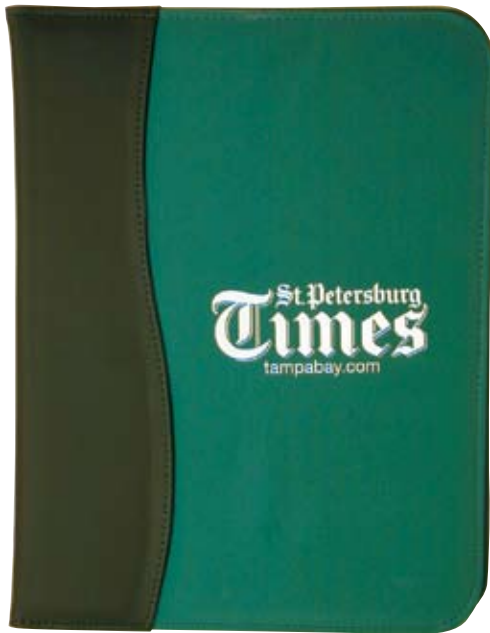




# Logo & Apparel Merchandise 1/2 Price Sale



**Item# T-46**

Sign Wave Pad Holder  
Was ~~\$9.00~~ Now **\$4.50** each

*Gift Certificates Available*

**Item# T-7**

Men's Watch, Ladies Watch  
Was ~~\$35.00~~ Now **\$15.50** each



**Item# T-41**

Picture Frame  
Was ~~\$5.00~~ Now **\$2.50** each



**Item# T-40**

Folding Chair with Carrying Bag  
Black and Forest Green  
Was ~~\$20.00~~ Now **\$10.00** each



**Item# T-42**

Calculator & Ballpoint Pen Gift Set  
Was ~~\$6.00~~ Now **\$3.00** each



Brought To You By



4201 Central Avenue  
St. Petersburg, FL 33713  
8:30 - 5:00 M-F  
Phone: (727) 327-3333  
Fax: (727) 327-2595

**Visit the Helinger Advertising Showroom**

**All items are subject to quantities on hand.  
Please call or visit Helinger Advertising for information.**



**Item# T-56**

Perfect Pima Polo Shirt  
Men's - White w/Navy, Stone w/  
Navy, Dill w/Navy  
Women's - White w/Navy, Stone  
w/Navy, Lt. Blue w/White  
Was ~~\$25.00~~ Now **\$12.50**  
Men's available in S-2XL  
Women's available in S-XL

**Item# T-31**

100% Cotton T-shirt  
White, Black, Stone,  
Red, and Forest  
Was ~~\$6.50~~ Now white **\$3.25**  
Was ~~\$7.50~~ Now colors **\$3.75**  
Available in S-2XL

Upcharge for  
2XL - **\$2.00**  
Plus sizes available  
upon request.



**Item# T-34**

100% Cotton Sweatshirt  
Black, White, Indigo Blue,  
Hunter Green  
Was ~~\$15.00~~ Now **\$7.50**  
Available in M-2XL

**Item# T-22**

Long Sleeve Denim Shirt  
Was ~~\$27.00~~ Now **\$13.50**  
Women's available in S-XL



**Item# T-51**

Rapid Dry Polo Shirt  
Men's - Dark Green, Jet Black,  
Classic Navy, White  
Women's - Classic Navy, Jet Black,  
Dark Green, White  
Was ~~\$24.00~~ Now **\$12.00**  
Men's available in S-2XL  
Women's available in S-XL

# St. Petersburg Times

tampabay.com



**Item# T-58**

Unisex Outer Banks Polo  
 Was ~~\$30.00~~ Now **\$15.00**  
 Available in S-2XL



**Item# T-53**

Women's Short Sleeve T-Shirt  
 Black, White  
 Was ~~\$16.50~~ Now **\$8.25**  
 Available in S-XL



**Item# T-59**

Cubavera Camp Shirt  
 70% Rayon/30% Polyester  
 Men's - Black, Ivory  
 Women's - Ivory, Black  
 Was ~~\$28.00~~ Now **\$14.00**  
 Men's available in S-2XL  
 Women's available in S-XL

Upcharge for  
 2XL - **\$2.00**  
 Plus sizes available  
 upon request.



**Item# T-54**

Titan Twill Shirts  
 Men's - White  
 Women's - White  
 Was ~~\$23.00~~ Now **\$11.50**  
 Men's available in S-2XL  
 Women's available in S-XL



**Item# T-59**

Unisex Perry Ellis Mini Check Button  
 Down Dress Shirt  
 Was ~~\$35.00~~ Now **\$17.50**  
 Available in S-2XL

**All items are subject to quantities on hand.  
 Additional St. Petersburg Times promotional items available.**



**Additional St. Petersburg Times promotional items available.  
Please call or visit Helinger Advertising for information.**



**Item# T-24**

Jersey Knit Polo Shirt  
Ivory/Khaki/Navy, and Navy/Khaki/Ivory  
Was ~~\$22.00~~ Now **\$11.00**  
Men's available in S-2XL  
Women's available in S-XL



**Item# T-23**

Cool Mesh Polo Shirt  
Yellow/Ivory/Navy, and White/Khaki/Navy  
Was ~~\$27.00~~ Now **\$13.50**  
Men's available in S-2XL  
Women's available in S-XL

*Gift Certificates Available*



**Item# T-30**

100% Cotton Long Sleeve Unisex T-shirt  
White, and Black  
Was ~~\$8.80~~ Now white **\$4.40**  
Was ~~\$9.80~~ Now colors **\$4.90**  
Available in S-2XL



**Item# T-25**

Pique Knit Polo Shirt  
Men's - Forest, Black, Navy, Stone, White, and Red  
Women's - Navy, Stone, White, and Red  
Was ~~\$20.00~~ Now **\$10.00**  
Men's available in S-2XL  
Women's available in S-XL

*Gift Certificates Available*



**Item# T-20**

Blake & Hollister Polo Unisex Shirt  
Tan & Natural, and Black & White  
Was ~~\$29.00~~ Now **\$14.50**  
Available in S-2XL

**Item# T-19**

Munsingwear Polo Unisex Shirt  
Was ~~\$31.00~~ Now **\$15.50**  
Available in S-2XL

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Advertising  
Showroom**



**Item# T-21**

Munsingwear Twill Dress Shirt  
Black & Khaki, White & Khaki, and  
Hunter & Navy  
Was ~~\$30.00~~ Now **\$15.00**  
Men's available in S-2XL  
Women's available in S-XL



**Item# T-55**

Unisex Clubhouse Jacket  
Khaki/Navy, Black  
Was ~~\$39.00~~ Now **\$19.50**  
Available in S-2XL



**Item# T-52**

Ladies 3/4 Sleeve Shirt  
Black, White  
Was ~~\$17.50~~ Now **\$8.75**  
Available in S-XL

**All items are subject to quantities on hand.  
Additional St. Petersburg Times promotional items available.**

*Gift Certificates Available*



**Item# T-17**  
Stuffed Newspaper Dog  
Was ~~\$6.50~~ Now **\$3.25** each



**Item# T-48**  
Garment Washed Cotton Twill Visor  
Forest Green  
Was ~~\$6.95~~ Now **\$3.48** each



**Item# T-47**  
Garment Washed Cotton Twill Cap  
Available in Sky Blue, and Black only  
Was ~~\$6.95~~ Now **\$3.50** each



**Item# T-29**  
Washed Cotton Twill Cap  
Available in Strawberry only  
Was ~~\$7.50~~ Now **\$3.00** each



**Item# T-1**  
Folding Umbrella  
Was ~~\$9.95~~ Now **\$5.00** each



**Item# T-2**  
Golf Umbrella  
Was ~~\$15.00~~ Now **\$7.50** each

**All items are subject to quantities on hand.  
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Additional St. Petersburg Times promotional items available.



**Item# T-10**

Bubble Blower Light Up Pen  
Assorted Colors  
Was ~~\$1.30~~ Now **\$0.65** each



**Item# T-49**

Brite Liner Grip  
Assorted Colors  
Was ~~\$0.74~~ Now **\$0.37** each



**Item# T-50**

Forest Green Pen with Gold Trim  
Was ~~\$0.82~~ Now **\$0.41** each

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**Item# T-3617**

17 oz. Tervis Tumbler Mug with  
Lid and Flexible Straw  
Was ~~\$12.50~~ Now **\$6.25** each



**Item# T-35**

Six Pack Lunch Cooler  
Was ~~\$5.00~~ Now **\$2.50** each



**LOGO & APPAREL  
MERCHANDISE  
ORDER FORM**

Make a copy of this page  
to use as an order form

FAX#: 727-327-2595

HELINGER PHONE#: 727-327-3333

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**DAYTIME PHONE:** (     ) \_\_\_\_\_ **FAX NUMBER:** (     ) \_\_\_\_\_

**ALL ORDERS MUST BE ACCOMPANIED BY CHECK PAYABLE TO HELINGER ADVERTISING,  
OR PAID BY CREDIT CARD.**

American Express  , Visa  , MasterCard  , and Diners Club

*Gift Certificates Available*

Name on card: \_\_\_\_\_ Credit card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address for Credit Card: \_\_\_\_\_

ORDER QUANTITY	ITEM NUMBER	COLOR	SIZE	DESCRIPTION	UNIT PRICE	TOTAL

**Shipping & Handling Charges:**  
**For Orders shipped via UPS Ground to business address**  
 - Up to \$100, add \$7.50  
 - \$101+, add 7-1/2% of merchandise total  
**For Orders shipped via UPS Ground to residence**  
 - Up to \$100, add \$9.50  
 - \$101+, add 7-1/2% of merchandise total  
 Express Delivery Available. Please call for details.

**Visit our showroom for your purchase and avoid shipping costs!**

Merchandise Total	
Florida Ship To - Add 7% Sales Tax	
Shipping & Handling (see chart)	
<b>TOTAL</b>	

**Ask about price breaks  
for quantity orders.**

**No returns without prior authorization.**

**Please complete form, enclose check and send to:**

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